



LDS & ASSOCIATES, LLC Online Training Center Presents **our first Masters class** in our Unique Webinar Series:



Projecting Your Voice: A Powerful Technique for your Accented Clients

Date/Time: Thursday, June 24, 2010
11:45 a.m. - 12:30 p.m. Pacific Time (*Adjust for your time zone*)

Online at: <https://LDSassoc.ilinc.com/per/ilinc/lms/event.pl>

Seminar Leader: [Nancy Hiser, M.S.](#)

Moderator: Lorna Sikorski, M.A.

FEE: \$25.00

Includes the live instruction webinar at this specified time/date only. Receive a brief handout.

Course Overview

This webinar is the first in a series of Masters classes: shorter webinars that focus on specific technical skills, training techniques, or other skill-sets that can rapidly impact your training effectiveness. They are included in our **Unique Webinar Series** in the **LDS Online Learning Center**. We expect to include a number of Master Trainers: those with significant experience/years working with accent and advanced ESL issues: individuals who have (coincidentally) developed expertise – a ‘niche’ -- on a variety of topics. These short sessions can have such a big impact on your training!

Not all great things require a great deal of time! This 45-minute, live program is taught by [Nancy Hiser](#) and moderated by Lorna Sikorski. Nancy gives you some tips for building faster, promising voice projection in a target population that is often very needy for this boost. It's quick to learn and easy to use. Nancy wants to encourage good participation!



What You Need to Participate

This 45-minute live, interactive session is conducted online, *only at the date/time specified*, **utilizing your web browser and a separate telephone line**. Additional information on how to participate in online activities can be obtained at [LDS Online howtos for iLinc](#). This webinar event puts the emphasis on hands on practice & and live Q&A.

Who May Attend

We specifically welcome our LDS Preferred Trainers and those trainers who have *some experience as accent trainers*. This ensures that this webinar audience has *seasoned* instructors, with the kind of background experience that will enliven this interactive event.

Participants will:

- Learn the technique and use it yourself
- Learn approach strategies for your accented clients that can make immediate, palpable changes
- See how to apply it to a variety of teaching formats: individual, small group, mid-size groups

What You'll Receive

The emphasis is on hands on practicum. We will include some notetaking Power Point slides and other tidbits for future reference!

Your Seminar Leaders



Nancy Hiser

Nancy delivers two webinars for the LDS Online Training Center: this Masters Class and the “*Designing Email Effectiveness Training*” webinar. In addition to providing accent improvement training for more than 25 years and developing **American Speechsounds** pronunciation software, **Nancy Hiser** co-authored and taught writing courses for non-native (and native) corporate professionals in southern California. “I was initially uncomfortable moving into writing from speech but found it was fun and rewarding – our non-native clients make changes in writing more easily than in speech. And writing email is such an integral part of their lives and careers.”

[More about Nancy Hiser on our website](#)



Lorna Sikorski

Lorna is the founder of **LDS & Associates**. She, too, has more than 25 years of training experience with accent clients in a variety of instructional formats. Written communication review is routinely embedded in her **LDS** corporate training programs. Like Nancy, she has taught writing courses for native and non-native professionals alike. Lorna also coordinated the design and development of a writing program for IT call center personnel. “I have always liked dealing with the ins and outs of the English language. With my clientele, building better American English in workplace writing was a natural (and needed!) extension of building better communication in verbal American English. We expect to launch additional modules in this new Writing Series in 2009!”



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