

# LDS & Associates Training Center (OTC) 2011 presents another live, online CEU Event



**FEE: \$169.00**  
*Preferred Trainer discounts apply*

*Now in its seventh year:*

## Accent Programs Unique to the Medical Community

**Presented by Lynda Katz Wilner, M.S., CCC-SLP and Lorna D. Sikorski, M.A., CCC-SLP**

LDS welcomes back [Lynda Katz Wilner](#) as Lead Presenter for this popular webinar. **As with the entire [LDS Online Series](#), this webinar is continually updated, with current statistics, a revised bibliography, and evolving “touches” to our discussion on testing and training issues.**

**Course Overview:** Communication skills are understandably critical to medical service delivery. Population trends continue to show a strong international presence in all walks of the medical community. Providing accent modification training for ESL medical professionals has many unique challenges that affect the course content, training considerations, and marketing strategies. This webinar will address all of these concerns in a live, *interactive* 3-hour online session (with one 15-minute break).

### **Topics Covered:** *Participants will be able to:*

- differentiate the unique considerations for conducting training programs in the medical community,
- appraise the tools available to assess the communication skills of international medical graduates (IMGs)
- determine the appropriate teaching strategies for conducting accent modification programs in the medical community
- assess marketing ideas for implementing training programs in the medical setting
- summarize the resources for assessing & training healthcare professionals.

### **Registration Protocol:** Reserve your seat early!

- 1) **Go to Online calendar at: <http://LDSassoc.ilinc.com> as soon as possible and submit your seat reservation.**
- 2) See complete details and pay for course in the [LDS Web Store](#). Find webinar in the left-hand category bar under “**LDS Training/Online Training Center/Unique Web Series**”. **FAST:** use the **Quick Find** box on left side bar of Web Store pages, inserting item #: “**Unique Med**”.

**Date/Time:** Tuesday, March 13, 2012  
11:00 am — 2:15 pm Pacific Time  
(3 hours, plus 15-min. break)

**Where:** Online at <http://LDSassoc.ilinc.com>

**How?:** Enroll at the LDS Online Training Calendar: <http://LDSassoc.ilinc.com>

**To Pay:** Go to [LDS Web Store](#) - see *Registration Protocol* box below.



[ASHA CEs available](#)

**Materials:** PowerPoint note-taking handouts, a sample lesson plan, and a comprehensive bibliography – all geared to actively involve you in the program!

**Registration:** Includes ability to enroll in this live webinar at any date/time currently available, handouts itemized above, a Certificate of Completion, and (optional) .3 ASHA CEs, [detailed](#) separately.



**LDS Preferred Trainers receive an additional 5% (calendar year only) on their 2012 discount status in the LDS Web Store for attending this event as their annual LDS continuing education for Preferred Trainers.**

### **Who May Attend:**

- Trainers who want to learn about accent training
- Trainers already in the accent field who want information about this specialized area
- Trainers currently working in the medical community who would like to critically review their training and marketing with a fresh perspective

*No one does more for  
accented speech*

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